



RVT3.5A320240CNWN36

LCD TFT Datasheet

Rev.1.2

2015-08-05

ITEM	CONTENTS	UNIT
LCD Type	TFT/Transmissive/Normally white	/
Size	3.5	Inch
Viewing Direction	12:00 (without image inversion)	O' Clock
Gray Scale Inversion Direction	6:00	O' Clock
LCM (W × H × D)	76.90 × 63.90 × 6.62	mm ³
Active Area (W × H)	70.08 × 52.56	mm ²
Dot Pitch (W × H)	0.73 × 0.219	mm ²
Number Of Dots	320 (RGB) × 240	/
Controller IC	SSD1963	/
Backlight Type	6 LEDs	/
Surface Luminance	540	cd/m ²
Interface Type	Parallel 8/16b (i80 by default)	/
Color Depth	262k	/
Pixel Arrangement	RGB Vertical Stripe	/
Input Voltage	3.3	V
With/Without TSP	Without touch panel	/
Weight	45	g

Note 1: RoHS compliant

Note 2: LCM weight tolerance: ± 5%.

REVISION RECORD

REVNO.	REVDATE	CONTENTS	REMARKS
1.0	2014-05-16	Initial Release	
1.1	2015-01-30	Update surface luminance, update LED lifetime, update response time	
1.2	2015-08-05	Add pin numbering in the mechanical drawing	

CONTENTS

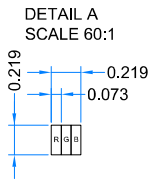
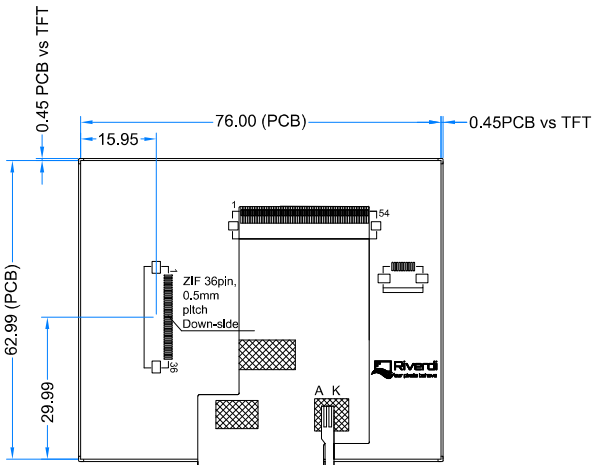
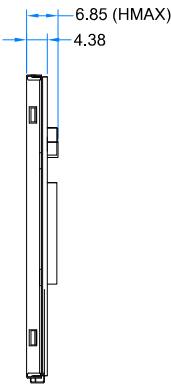
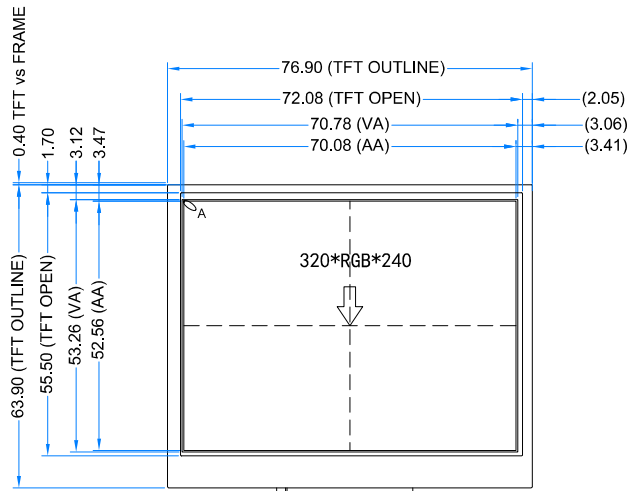
REVISION RECORD	2
CONTENTS	2
1. MODULE CLASSIFICATION INFORMATION	3
2. MODULE DRAWING.....	4
3. ABSOLUTE MAXIMUM RATINGS.....	5
4. ELECTRICAL CHARACTERISTICS.....	5
5. ELECTRO-OPTICAL CHARACTERISTICS	5
6. INTERFACE DESCRIPTION	7
7. INTERFACE TIMING CHARACTERISTICS.....	8
7.1. 8080 Mode	8
7.2. Pixel Data Format	8
7.3. Parallel8080-series Interface Timing.....	8
8. LCD TIMIG CHARACTERISTICS.....	9
8.1. Timing Chart	9
8.2. 24 Bit RGBMode for 320 x RGB x 240.....	10
9. RELIABILITY TEST	12
10. LEGAL INFORMATION	13

1. MODULE CLASSIFICATION INFORMATION

RV	T	3.5	A	320240	C	N	W	N	36
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.

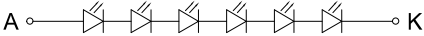
1.	BRAND	RV – Riverdi
2.	PRODUCT TYPE	T – TFT Standard F – TFT Custom
3.	DISPLAY SIZE	3.5 – 3.5" 4.3 – 4.3" 5.7 – 5.7" 7.0 – 7.0"
4.	MODEL SERIAL NO.	A (A-Z)
5.	RESOLUTION	320240 – 320x240 px 480272 – 480x272 px 800480 – 800x480 px
6.	INTERFACE	T – TFT LCD, RGB L – TFT LCD, LVDS C – TFT + Controller
7.	FRAME	N – No Frame F – Mounting Frame
8.	BACKLIGHT TYPE	W – LED White
9.	TOUCH PANEL	N – No Touch Panel R – Resistive Touch Panel C – Capacitive Touch Panel
10.	VERSION	36 (00-99)

PIN	DESC
1	GND
2	VDD
3	BL_E
4	D/C
5	WR
6	RD
7	D0
8	D1
9	D2
10	D3
11	D4
12	D5
13	D6
14	D7
15	D8
16	D9
17	D10
18	D11
19	D12
20	D13
21	D14
22	D15
23	NC
24	NC
25	CS
26	RESET
27	DISP_ON
28	NC
29	NC
30	NC
31	NC
32	NC
33	BLGND
34	BLGND
35	BLVDD
36	BLVDD



- NOTES:
1. DISPLAY TYPE: TFT, TRANSMISSIVE, NORMALLY WHITE
 2. OPERATION VOLTAGE: VDD=3.3V
 3. VIEWING DIRECTION: 12 O'CLOCK
 4. IC CONTROLLER: SSD1963
 5. OPERATING TEMP.: -20°C ~ 70°C
 6. STORAGE TEMP.: -30°C ~ 80°C
 7. LED BACKLIGHT: 6-LED WHITE, BUILT-IN INVERTER
 8. SURFACE LUMINANCE: 540 cd/m²
 9. GENERAL TOLERANCE: ±0.2
 10. RoHS COMPLIANT

INTERNAL BACKLIGHT CIRCUIT DIAGRAM



1,1	Adding Pin information	2015.08.05
1,0	Initial case	2015.05.30
Rev.	DESCRIPTION	DATE

CUSTOMER APVL		DATE	2015-08-05
DRAWN	SCALE	1:1	TITLE
DFTG CHK	UNIT	mm	RVT3.5A320240CNWN36
ENGR CHK	MODEL		
APPROVAL	DWG NO		
Rev1.1		PAGE	1/1



3. ABSOLUTE MAXIMUM RATINGS

PARAMETER	SYMBOL	MIN	MAX	UNIT
Supply Voltage For Logic	VDD	-0.3	4.6	V
Input Voltage For Logic	VIN	-0.3	VDD	V
Input Voltage For LED Inverter	BLVDD	-0.3	7.0	V
Operating Temperature	T _{OP}	-20	70	°C
Storage Temperature	T _{ST}	-30	80	°C
Humidity	RH	-	90% (Max 60°C)	RH

4. ELECTRICAL CHARACTERISTICS

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	NOTES
Supply Voltage For Module	VDD	3.0	3.3	3.6	V	
Input Voltage for LED Inverter	BLVDD	2.8	3.3	5.5	V	
Input Voltage 'H' level for BL_E pin	BL_EH	1.5	-	5.5	V	
Input Voltage 'L' level for BL_E pin	BL_EL	0	-	0.7		
Input Current (Exclude LED Backlight)	IDD	-	25	32	mA	VDD = 3.3V
LED Backlight Current	IDD _{backlight}		150	187	mA	BLVDD=3.3V
LED Backlight Current	IDD _{backlight}		95	119	mA	BLVDD=5V
Total Input Current (Include LED Backlight 100%)	IDD _{total}	-	175	219	mA	BLVDD=3.3V
Input Voltage 'H' level	V _{IH}	0.7VDD	-	VDD	V	
Input Voltage 'L' level	V _{IL}	0	-	0.2VDD	V	
LED Life Time	-	40000	50000	-	Hrs	Note 1

Note 1: The LED life time is defined as the module brightness decrease to 50% original brightness at Ta=25°C.

5. ELECTRO-OPTICAL CHARACTERISTICS

ITEM		SYMBOL	CONDITION	MIN	TYP	MAX	UNIT	REMARK	NOTE
Response Time		Tr+Tf	θ=0° ϕ=0° Ta=25°C	-	25	30	ms	Figure 1	4
Contrast Ratio		Cr		-	350	-	---	Figure 2	1
Luminance Uniformity		δ WHITE		75	80	-	%	Figure 2	3
Surface Luminance		Lv		-	540	-	cd/m²	Figure 2	2
Viewing Angle Range		θ	ϕ = 90°	30	40	-	deg	Figure 3	6
			ϕ = 270°	50	60	-	deg	Figure 3	
			ϕ = 0°	50	60	-	deg	Figure 3	
			ϕ = 180°	50	60	-	deg	Figure 3	
CIE (x, y) Chromaticity	Red	x	θ=0° ϕ=0° Ta=25°C	0.574	0.624	0.674	Figure 2	5	
		y		0.318	0.368	0.418			
	Green	x		0.300	0.350	0.400			
		y		0.500	0.550	0.600			
	Blue	x		0.093	0.143	0.193			
		y		0.069	0.119	0.169			
	White	x		0.260	0.310	0.360			
		y		0.283	0.333	0.383			
NTSC	-	-	-	50	-	%	-		

Note 1. Contrast Ratio(CR) is defined mathematically as below, for more information see Figure 1.

$$\text{Contrast Ratio} = \frac{\text{Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Average Surface Luminance with all black pixels (P1, P2, P3, P4, P5)}}$$

Note 2. Surface luminance is the LCD surface from the surface with all pixels displaying white. For more information see Figure 2.

Lv = Average Surface Luminance with all white pixels (P1, P2, P3, P4, P5)

Note 3. The uniformity in surface luminance δ WHITE is determined by measuring luminance at each test position 1 through 5, and then dividing the maximum luminance of 5 points luminance by minimum luminance of 5 points luminance. For more information see Figure 2.

$$\delta \text{ WHITE} = \frac{\text{Minimum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}{\text{Maximum Surface Luminance with all white pixels (P1, P2, P3, P4, P5)}}$$

Note 4. Response time is the time required for the display to transition from white to black (Rise Time, Tr) and from black to white (Decay Time, Tf). For additional information see Figure 1. The test equipment is Autronic-Melchers's ConoScope series.

Note 5. CIE (x, y) chromaticity, the x, y value is determined by measuring luminance at each test position 1 through 5, and then make average value.

Note 6. Viewing angle is the angle at which the contrast ratio is greater than 2. For TFT module the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface. For more information see Figure 3.

Note 7. For viewing angle and response time testing, the testing data is based on Autronic-Melchers's ConoScope series. Instruments for Contrast Ratio, Surface Luminance, Luminance Uniformity, CIE the test data is based on TOPCON's BM-5 photo detector.

Note 8. For TFT module, gray scale reverse occurs in the direction of panel viewing angle.

Figure 1. The definition of response time

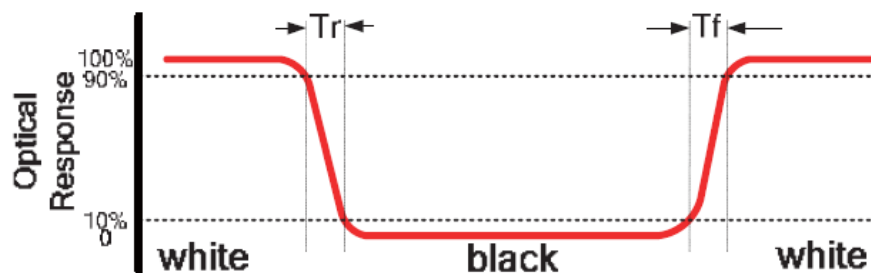


Figure 2. Measuring method for Contrast ratio, surface luminance, Luminance uniformity, CIE (x, y) chromaticity

A : 5 mm
 B : 5 mm
 H, V : Active Area
 Light spot size $\varnothing=5\text{mm}$, 500mm distance from the LCD surface to detector lens
 measurement instrument is TOPCON's luminance meter BM-5

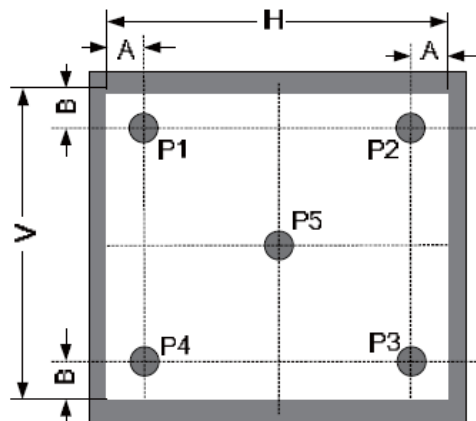
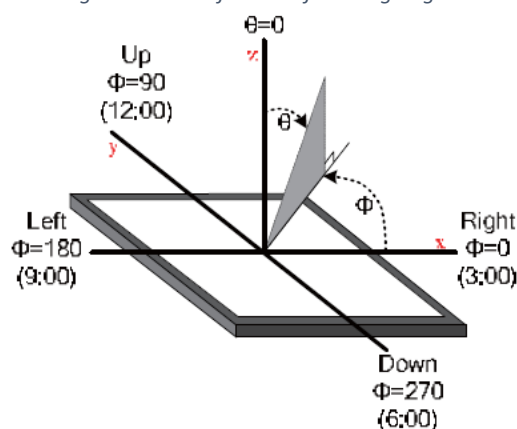


Figure 3. The definition of viewing angle



6. INTERFACE DESCRIPTION

PIN NO.	SYMBOL	I/O	DESCRIPTION
1	GND	P	Power Ground
2	VDD	P	Power Supply: +3.3V
3	BL_E	I	Backlight Control Signal, H: On/L: Off (internally pulled-up to BLVDD)
4	D/C	I	Data/Command Select
5	WR	I	Write Strobe Signal
6	RD	I	Read Strobe Signal
7-22	D0-D15	I	Data Bus. Pins not used should be floating.
23	NC	-	No Connection
24	NC	-	No Connection
25	CS	I	Chip Select
26	RESET	I	Hardware reset
27	DISP ON	I	Display Control H: On/L: Off (internally pulled-up)
28	NC	-	No Connection
29	NC	-	No Connection
30	NC	-	No Connection
31	NC	-	No Connection
32	NC	-	No Connection
33	BLGND	-	Backlight ground, can be connected to GND
34	BLGND	-	Backlight ground, can be connected to GND
35	BLVDD	-	Backlight power supply, can be connected to VDD
36	BLVDD	-	Backlight power supply, can be connected to VDD

7. INTERFACE TIMING CHARACTERISTICS

7.1. 8080 Mode

The 8080 mode MCU interface consist of CS#, D/C#, RD#, WR#, D[15:0]. This interface use WR# to define a write cycle and RD# for read cycle. If the WR# goes low when the CS# signal is low, the data or command will be latched into the system at the rising edge of WR#. Similarly, the read cycle will start when RD# goes low and end at the rising edge of RD#.

7.2. Pixel Data Format

Interface	Cycle	D[17]	D[16]	D[15]	D[14]	D[13]	D[12]	D[11]	D[10]	D[9]	D[8]	D[7]	D[6]	D[5]	D[4]	D[3]	D[2]	D[1]	D[0]
16 bits (565 format)	1 st			R5	R4	R3	R2	R1	G5	G4	G3	G2	G1	G0	B5	B4	B3	B2	B1
16 bits	1 st			R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0
	2 nd			B7	B6	B5	B4	B3	B2	B1	B0	R7	R6	R5	R4	R3	R2	R1	R0
	3 rd			G7	G6	G5	G4	G3	G2	G1	G0	B7	B6	B5	B4	B3	B2	B1	B0
12 bits	1 st							R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4
	2 nd							G3	G2	G1	G0	B7	B6	B5	B4	B3	B2	B1	B0
9 bits	1 st										R5	R4	R3	R2	R1	R0	G5	G4	G3
	2 nd										G2	G1	G0	B5	B4	B3	B2	B1	B0
8 bits	1 st											R7	R6	R5	R4	R3	R2	R1	R0
	2 nd											G7	G6	G5	G4	G3	G2	G1	G0
	3 rd											B7	B6	B5	B4	B3	B2	B1	B0

7.3. Parallel8080-series Interface Timing

Figure 4. Parallel 8080-series Interface Timing Diagram (Write Cycle)

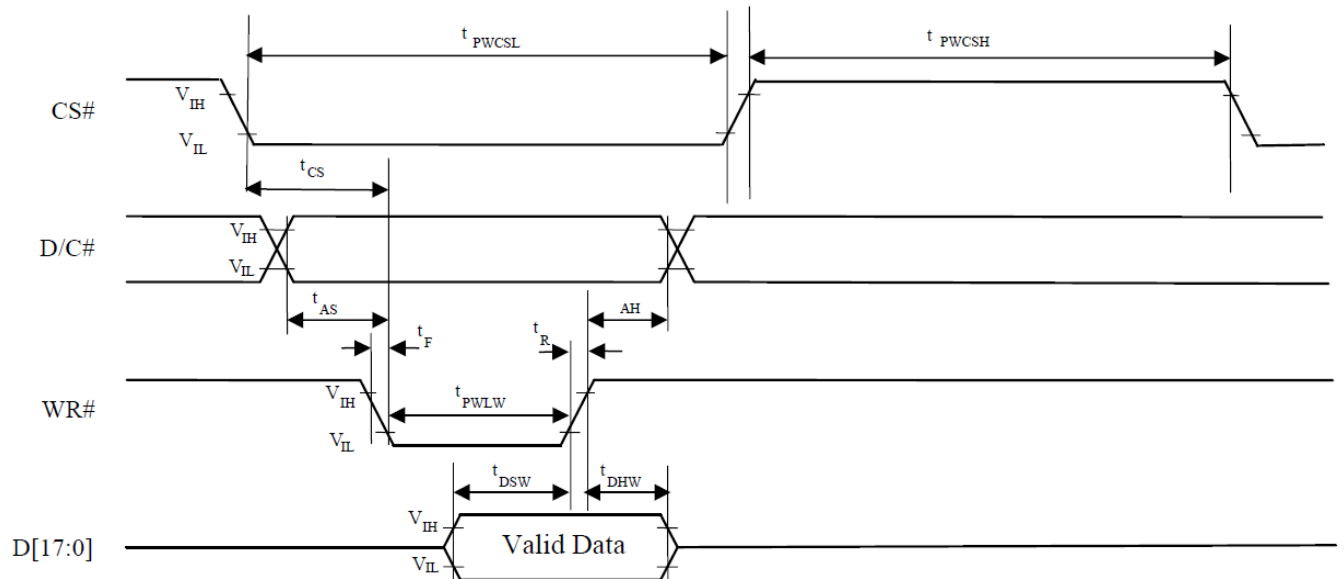
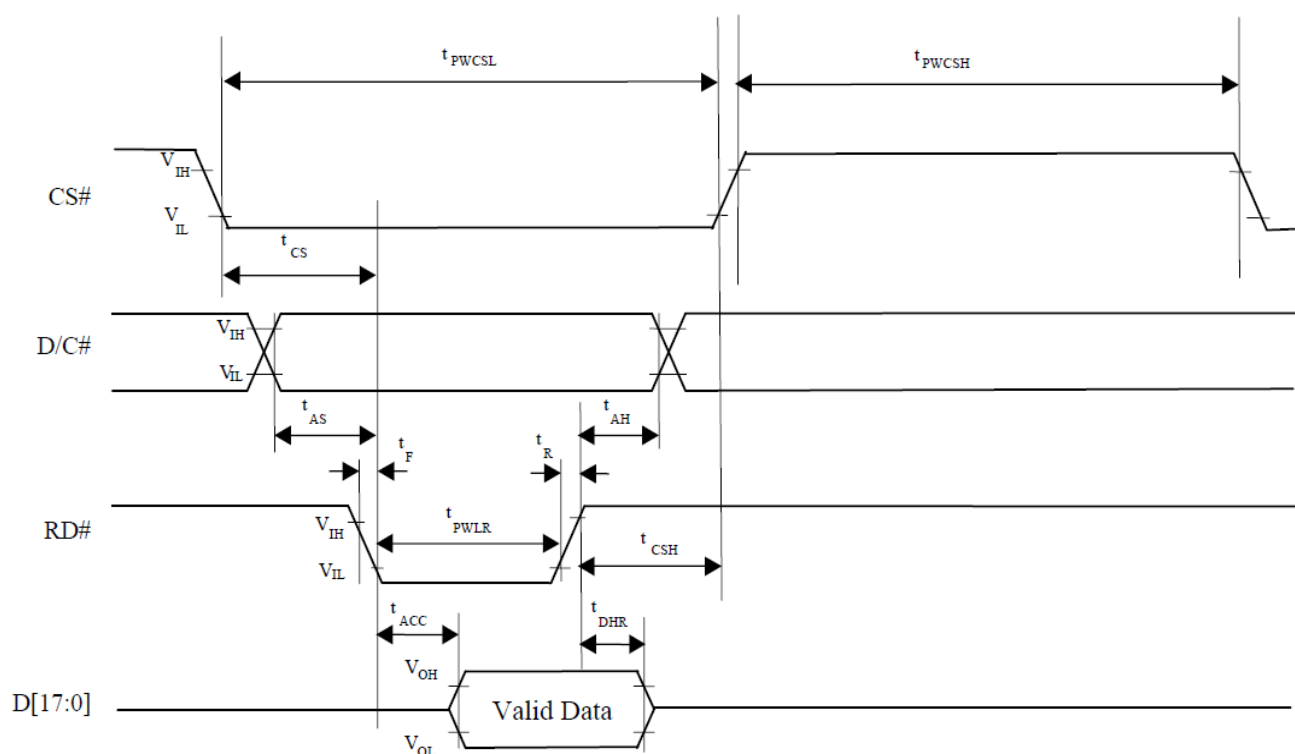


Figure 5.Parallel 8080-series Interface Timing Diagram (Read Cycle)



8. LCD TIMING CHARACTERISTICS

8.1. Timing Chart

Timing parameter (VDD=3.3V, GND=0V, Ta=25°C)

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	CONDITION
CLK Clock Time	T_{clk}	$1/\text{Max}(F_{CLK})$	-	$1/\text{Min}(F_{CLK})$	ns	-
CLK Pulse Duty	T_{chw}	40	50	60	%	T_{CLK}
HSYNC to CLK	T_{hc}	-	-	1	CLK	-
HSYNC Width	T_{hwh}	1	-	-	CLK	-
VSYNC Width	T_{vwh}	1	-	-	ns	-
HSYNC Period Time	T_h	60	63.56	67	ns	-
VSYNC Set-up Time	T_{vst}	12	-	-	ns	-
VSYNC Hold Time	T_{vhd}	12	-	-	ns	-
HSYNC Setup Time	T_{hst}	12	-	-	ns	-
HSYNC Hold Time	T_{hhd}	12	-	-	ns	-
Data Set-up Time	T_{dsu}	12	-	-	ns	D00~D23 to CLK
Data Hold Time	T_{dhd}	12	-	-	ns	D00~D23 to CLK
DEN Set-up Time	T_{esu}	12	-	-	ns	DEN to CLK

Figure 6. DE mode timing diagram

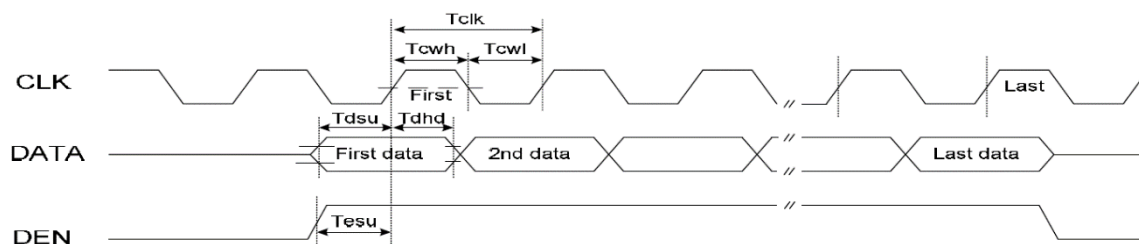


Figure 7. SYNC mode timing diagram

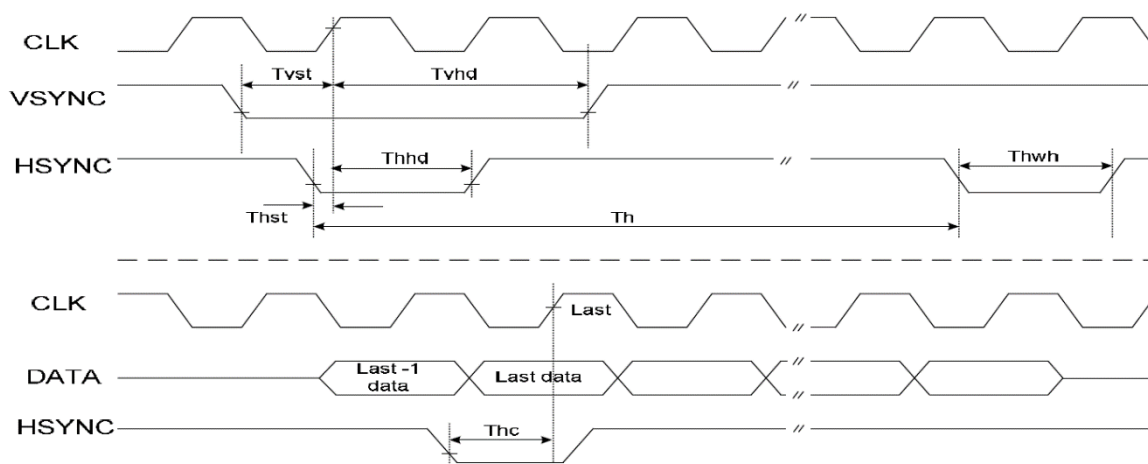
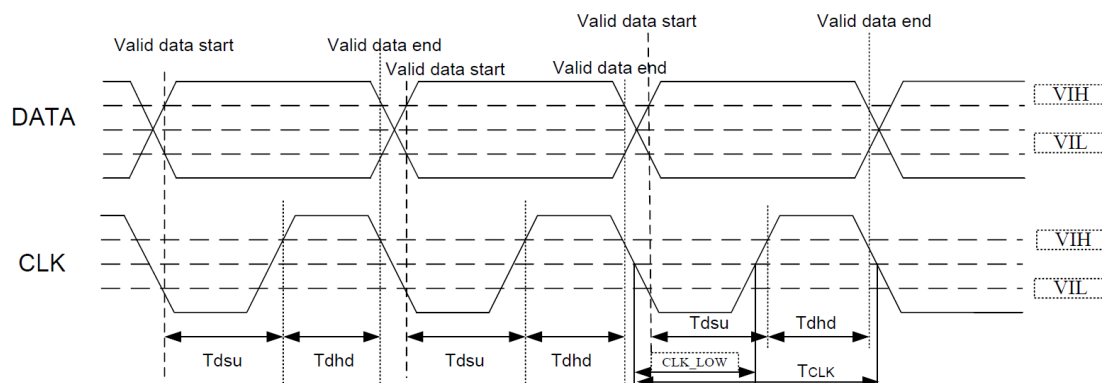


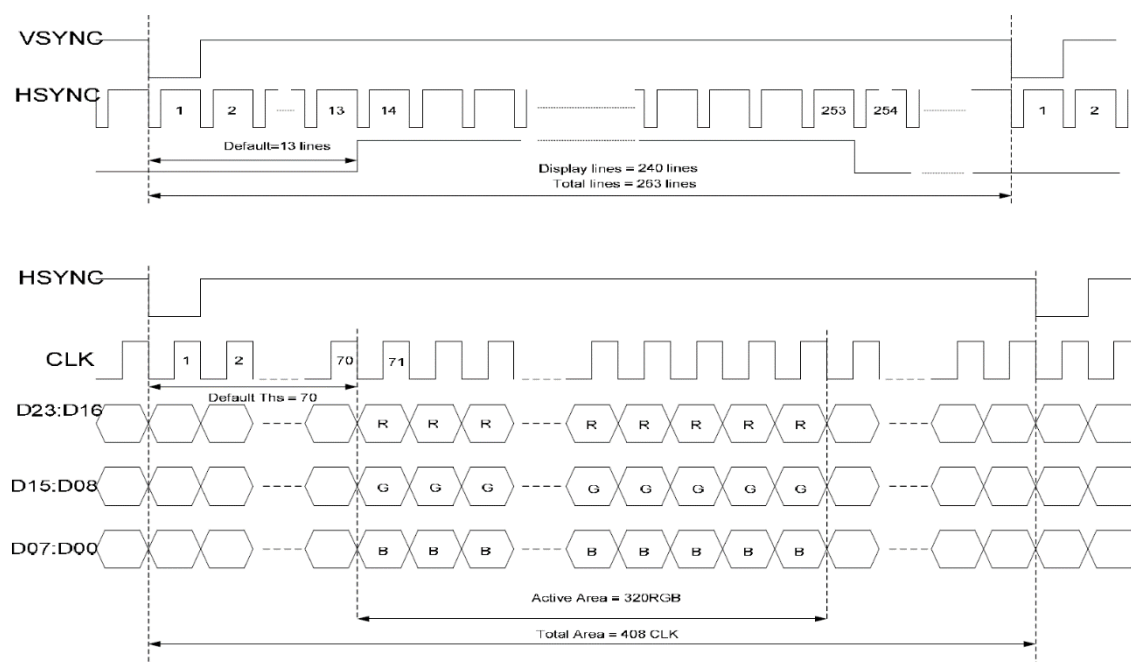
Figure 8. Timing diagram



8.2. 24 Bit RGBMode for 320 x RGB x 240

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT	CONDITION
CLK Frequency	F_{clk}	7.0	8.0	9.0	MHz	VDD=3.0V~3.6V
CLK Cycle Time	T_{clk}	143	125	111	ns	-
CLK Pulse Duty	T_{cwh}	40	50	60	%	-
Time that HSYNC to 1st Data Input (NTSC)	T_{hs}	40	70	255	CLK	DDLY=70 Offset=0(fixed)

Figure 9. 24 bit RGB SYNC mode timing



9. RELIABILITY TEST

NO.	TEST ITEM	TEST CONDITION	INSPECTION AFTER TEST
1	High Temperature Storage	80±2°C/240 hours	Inspection after 2~4 hours storage at room temperature, the sample shall be free from defects: 1. Air bubble in the LCD 2. Seal leak 3. Non-display 4. Missing segments 5. Glass crack 6. Current I_{dd} is twice higher than initial value 7. The surface shall be free from damage 8. Linearity must be no more than 1.5% by the linearity tester 9. The Electric characteristics requirements shall be satisfied
2	Low Temperature Storage	-30±2°C/240 hours	
3	High Temperature Operating	70±2°C/240 hours	
4	Low Temperature Operating	-20±2°C/240 hours	
5	Temperature Cycle	-30±2°C~25~70±2°C × 30 cycles	
6	Damp Proof Test	60°C ±5°C × 90%RH/160 hours	
7	Vibration Test	Frequency 10Hz~55Hz Stroke: 1.5mm Sweep: 10Hz~55Hz~10Hz 2 hours For each direction of X, Y, Z (6 hours for total)	
8	Mechanical Shock	60G 6ms, ± X, ± Y, ± Z 3 times for each direction	
9	Packing Drop Test	Height: 80 cm 1 corner, 3 edges, 6 surfaces	
10	Package Vibration Test	Random vibration: 0.015G ² /Hz from 5-200Hz -6dB/Octave from 200-500Hz 2 hours for each direction of X, Y, Z (6 hours for total)	
11	Electrostatic Discharge	Air: ±8KV 150pF/330Ω 5 times Contact: ±4KV 150pF/330Ω 5 times	
12	Hitting Test	1,000,000 times in the same point Hitting pad: tip R3.75mm, Silicone rubber, Hardness: 40deg. Load: 2.45N Hitting speed: Twice/sec Electric load: none Test area should be at 1.8mm inside of insulation.	
13	Pen Sliding Durability Test	100,000 times minimum Hitting pad: tip R0.8mm plastic pen Load: 1.47N Sliding speed: 60 mm/sec Electric load: none Test area should be at 1.8mm inside of insulation.	

Remark:

1. The test samples should be applied to only one test item.
2. Sample size for each test item is 5~10pcs.
3. For Damp Proof Test, Pure water(Resistance 10MΩ) should be used.
4. In case of malfunction defect caused by ESD damage, if it would be recovered to normal state after resetting, it would be judge as a good part.
5. EL evaluation should be excepted from reliability test with humidity and temperature: Some defects such as black spot/blemish can happen by natural chemical reaction with humidity and Fluorescence EL has.
6. Failure Judgment Criterion: Basic Specification, Electrical Characteristic, Mechanical Characteristic, Optical Characteristic.

10. LEGAL INFORMATION

Riverdi makes no warranty, either expressed or implied with respect to any product, and specifically disclaims all other warranties, including, without limitation, warranties for merchantability, non-infringement and fitness for any particular purpose. Information about device are the property of Riverdi and may be the subject of patents pending or granted. It is not allowed to copy or disclosed this document without prior written permission.

Riverdi endeavors to ensure that the all contained information in this document are correct but does not accept liability for any error or omission. Riverdi products are in developing process and published information may be not up to date. Riverdi reserves the right to update and makes changes to Specifications or written material without prior notice at any time. It is important to check the current position with Riverdi.

Images and graphics used in this document are only for illustrative the purpose. All images and graphics are possible to be displayed on the range products of Riverdi, however the quality may vary. Riverdi is no liable to the buyer or to any third part for any indirect, incidental, special, consequential, punitive or exemplary damages (including without limitation lost profits, lost savings, or loss of business opportunity) relating to any product, service provided or to be provided by Riverdi, or the use or inability to use the same, even if Riverdi has been advised of the possibility of such damages.

Riverdi products are not fault tolerant nor designed, manufactured or intended for use or resale as on line control equipment in hazardous environments requiring fail – safe performance, such as in the operation of nuclear facilities, aircraft navigation or communication systems, air traffic control, direct life support machines or weapons systems in which the failure of the product could lead directly to death, personal injury or severe physical or environmental damage ('High Risk Activities'). Riverdi and its suppliers specifically disclaim any expressed or implied warranty of fitness for High Risk Activities. Using Riverdi products and devices in 'High Risk Activities' and in any other application is entirely at the buyer's risk, and the buyer agrees to defend, indemnify and hold harmless Riverdi from any and all damages, claims or expenses resulting from such use. No licenses are conveyed, implicitly or otherwise, under any Riverdi intellectual property rights.

